



# LED SIGNS that ENHANCE the user EXPERIENCE!









# Sign, Mounting & Accessories Specifications



directional systems.com

	On State  Backlit LEDs illuminate the message through a black opaque face.  Off State  Sign "blanks-out" when off, preventing message from being viewable.	PHX Series Outdoor/ Indoor	SBL Series Indoor Only
Description	Blank-out sign with a block letter-style message face. Message illuminates when turned on and blanks out or disappears when off.	•	•
Illumination	Backlit high intensity LEDs	•	
	Backlit standard LEDs		•
Message	Standard Font: Swiss 721 Bold BT Custom font styles, symbols and graphics available Black message face, LEDs used determine message color. Message blanks-out (disappears) when off	•	•
LED Message Colors	Red, Green, Amber, Blue or White	•	•
Cabinet Construction	Single Face Signs One piece extruded aluminum frame with 1/8" thick translucent dark gray diffused acrylic face panel  Double-faced Signs up to 14"h x 18"w One piece extruded aluminum frame with 1/8" thick translucent dark gray diffused acrylic face panel  Double Faced Signs over 14"h x 18"w  Available with custom engineering	•	•
Cabinet Depth	Single-faced Signs: 2¼" deep Double faced Signs Up to 14"h x 18"w: 5½" deep Double faced Signs Larger than 14"h x 18"w: 7½" deep	•	•
Cabinet Finish	Standard Duranodic Bronze; Custom finishes available (See Paint Options below)	•	•
Temperature and Humidity Ratings	Cabinet and sign components operate in the following temperature and humidity conditions:  • Operational and storage temperature range: -40°F to +165°F  • Humidity range: 0% to 99% (non-condensing)	•	•
IP/NEMA Rating	IP55/NEMA 3RX	•	
Electrical	Input voltage: 120-277VAC or 12-24VDC UL/cUL Listed for wet locations	•	•
Control	External dry contact relay Switch	•	•
Mounting	Lift'N Shift sign back offers built-in wall mounting (single face signs only) Ceiling, side, post, recessed or variable angle mounting can be purchased separately	•	•
Accessories	Flashing; beacon strobe and piezo alarm (available in cabinets $\geq 5\frac{1}{2}$ " deep only)	•	•
Warranty	5 Years	•	
	2 Years		•

## **Paint Options**

#### **Standard Paint Color**



**Duranodic Bronze** Semi-gloss is the standard color for all sign frames and mounting

#### **Custom Paint Color Match**



Paint matched to your color and desired finish

#### **Available Finishes**



**High Gloss** (#31841)





For more information about these products visit directional systems.com or contact sales@directional systems.com

# PHXF/SBLF Series

LED Backlit Signs





#### **On State**



Backlit white LEDs illuminate the printed

 Off State	
ATM	

Sign message is always viewable, even when

<b>HXF</b> Series	<b>SBLF</b> Series
tdoor / ndoor	Indoor Only

	illuminate the printed message face.	Outdoor / Indoor	Indoor Only
Description	Designed with a translucent message face that's readable without illumination. Ideal for full color symbols and graphics. Message face can be illuminated for added emphasis.	•	•
Illumination	Backlit high intensity LEDs	•	
	Backlit standard LEDs		•
Message	Standard Font: Swiss 721 Bold BT Custom color matching, font styles, symbols, graphics and logos available White message face, White LEDs illuminate printed message/graphics	•	•
LED Message Colors	White LEDs	•	•
Cabinet Construction	Single Face Signs One piece extruded aluminum frame with 1/8" thick translucent white polycarbonate face panel  Double-faced Signs up to 14"h x 18"w One piece extruded aluminum frame with 1/8" thick translucent white polycarbonate face panel	•	•
	Double Faced Signs over 14"h x 18"w Available with custom engineering		
Cabinet Depth	Single-faced Signs: 2¼" deep Double faced Signs Up to 14"h x 18"w: 5½" deep Double faced Signs Larger than 14"h x 18"w: 7½" deep	•	•
Cabinet Finish	Standard Duranodic Bronze; Custom finishes available (See Paint Options below)	•	•
Temperature and Humidity Ratings	Cabinet and sign components operate in the following temperature and humidity conditions:  • Operational and storage temperature range: -40°F to +165°F  • Humidity range: 0% to 99% (non-condensing)	•	•
IP/NEMA Rating	IP55/NEMA 3RX	•	
Electrical	Input voltage: 120-277VAC or 12-24VDC UL/cUL Listed for wet locations	•	•
Control	External dry contact relay Switch	•	•
Mounting	Lift'N Shift sign back offers built-in wall mounting (single face signs only) Ceiling, side, post, recessed or variable angle mounting can be purchased separately	•	•
Accessories	Flashing; beacon strobe and piezo alarm (available in cabinets ≥ 5½" deep only)	•	•
Warranty	5 Years	•	
	2 Years		•

**Custom Paint Colors - Ready-mixed** 

White High Gloss (#30819)



Jet Black High Gloss (#30820)

Satin Black Semi-Gloss (#30821)



Yellow High Gloss (#30822)









Blue High Gloss (#30825)



Green High Gloss

For more information about these products visit directionalsystems.com or contact sales@directionalsystems.com



	On State  Direct-view LEDs make up the form of the message.  Direct-view LEDs make up the form of the message.  Sign "blanks-out" when off, preventing message from being viewable.	TCL Series Outdoor / Indoor
Description	Blank-out sign with a block letter-style message face. Message illuminates when turned on and blanks out or disappears when off.	•
Illumination	Super bright, direct-view LEDs	•
Message	Black message face, contrasting LEDs illuminate when on and blank-out (disappear) when off Individual LEDs form the message characters or symbols LEDs used determine message color Custom messages available	•
LED Message Colors	Red, Green, Amber, Blue or White	•
Cabinet Construction	Single Face Signs One piece extruded aluminum frame with 1/8" thick translucent dark gray diffused acrylic face panel  Double-faced Signs up to 14"h x 18"w One piece extruded aluminum frame with 1/8" thick translucent dark gray diffused acrylic face panel  Double Faced Signs over 14"h x 18"w Available with custom engineering	•
Cabinet Depth	Single-faced Signs: 2½" deep Double faced Signs Up to 14"h x 18"w: 5½" deep Double faced Signs Larger than 14"h x 18"w: 7½" deep	•
Cabinet Finish	Standard Duranodic Bronze; Custom finishes available (See Paint Options below)	•
Temperature and Humidity Ratings	Cabinet and sign components operate in the following temperature and humidity conditions:  • Operational and storage temperature range: -40°F to +165°F  • Humidity range: 0% to 99% (non-condensing)	•
IP/NEMA Rating	IP55/NEMA 3RX	•
Electrical	Input voltage: 120-277VAC or 12-24VDC UL/cUL Listed for wet locations	•
Control	External dry contact relay Switch	•
Mounting	Lift'N Shift sign back offers built-in wall mounting (single face signs only) Ceiling, side, post, recessed or variable angle mounting can be purchased separately	•
Accessories	Audible alarm; flashing; visor; and automatic brightness dimming	•
Warranty	5 Years	•

# **Paint Options**

#### **Standard Paint Color**



**Duranodic Bronze** Semi-gloss is the standard color for all sign frames and mounting

#### **Custom Paint Color Match**



Paint matched to your color and desired finish

#### **Available Finishes**



**High Gloss** (#31841)





For more information about these products visit directional systems.com or contact sales@directional systems.com

# TCIL Series **LED Traffic Controllers**

#### **On State Off State TCIL** Super bright, direct-view Sign "blanks-out" when Series LEDs illuminate the off, preventing message translucent colored lens. from being viewable. Outdoor / Indoor Description Weather resistant, double signal in an injection-molded, impact-resistant polycarbonate housing. Features a • replaceable LED circuit board face and hood assembly. Available in a horizontal or vertical configuration. Illumination Super bright, direct-view LEDs • Translucent polycarbonate lenses matched to the color of the LEDs Message Face 4" diameter monochrome dots, symbols or short words Field replaceable **Cabinet Construction** Two piece, injection molded polycarbonate housing and face with hoods. **Cabinet Depth** Single-faced: 6" Deep overall; 3" deep housing with 3" deep hoods **Cabinet Finish** Standard Duranodic Bronze; Custom finishes available (See Paint Options below) • Temperature and The cabinet and sign components operate in the following temperature and humidity conditions: **Humidity Ratings** • Operational and storage temperature range: -40°F to +165°F • Humidity range: 0% to 99% (non-condensing) IP/NEMA Rating IP55/NEMA 3RX • Input voltage: 120-277VAC or 12-24VDC Electrical UL/cUL Listed for wet locations External dry contact relay Control Switch Mounting Molded housing is provided with knockouts for wall mounting Ceiling, side, post, recessed or variable angle mounting can be purchased separately Accessories Audible alarm; flashing (in unison or alternating) Warranty 5 Years



#### **Custom Paint Colors - Ready-mixed**

White High Gloss (#30819)



Jet Black **High Gloss** (#30820)

Satin Black Semi-Gloss (#30821)



Yellow High Gloss (#30822)



Brushed **Aluminum** Semi-Gloss (#30823)



Red High Gloss



Blue High Gloss (#30825)



Green High Gloss (#30826)

For more information about these products visit directionalsystems.com or contact sales@directionalsystems.com









Description & Usage	Ideal for controlling our single, two-message and multi-message signs Consists of a stainless-steel toggle switch, indicator lights and a stainless-steel cover plate Custom gang configurations are available Compatible with TCL, TCIL, PHX, PHXF, SBL and SBLF Series
Electrical	12VDC, 24VDC, 120VAC, 277VAC
Specifications	Switch Plate Construction: Stainless-steel with pre-punched holes Indicator Lights: Available in Red, Green, Amber or Blue Switch Construction: Toggle switch with pre-wired pigtails
Finish	Stainless-steel toggle and brushed stainless-steel switch plate



#### Piezo (Audible) Alarm (Factory Installation Only)

Description &	Water proof solid state shutter-type buzzer
Usage	95db at 10 feet
	Standard location is 2" from bottom right-side of sign cabinet, centered on frame
	Use with sign cabinets $\geq 2\frac{1}{2}$ " deep
	Compatible with TCL, TCIL or PHX, PHXF, SBL and SBLF Series ≥ 5½" deep
Electrical	120-277VAC or 12-24VDC
Specifications	1.41"H x 1.41"W x 1.7"D
Finish	Black



#### **Beacon Strobe** (Factory Installation Only)

Description &	Amber, low profile strobe
Usage	Positioned on top center of frame, unless otherwise requested
	Use with sign cabinets ≥ 2½" deep
	Compatible with TCL, TCIL or PHX, PHXF, SBL and SBLF Series ≥ 5½" deep
Electrical	120VAC (0.35A) or 12-24VDC (0.35A)
	UL/cUL Listed
Finish	Transparent Amber, Black

#### **Built-in Flasher**

Description &	Used to flash single or multiple messages
Usage <sup>*</sup>	Flashing two or more messages in unison or alternating fashion
	Factory Installation Only
	Adjustable flashing rate from 6-300 flashes per minute; Factory set at 55fpm
Electrical	120-277VAC or 12-24VDC

#### **Recessed Frame**

Description & Usage	Used to flush mount a sign within a wall. Bolts to wall surface (fasteners not included) Custom sizes available upon request. Compatible with TCL, TCIL, PHX, PHXF, SBL and SBLF Series
Lengths	2" depth with height and width dictated by sign size
Specifications	0.125" CNC routed 3003-H14 aluminum alloy bracket with pre-drilled mounting holes
Finish	Duranodic Bronze; Custom paint finishes available





For more information about these products visit directional systems.com or contact sales@directional systems.com

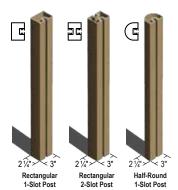
#### **Ceiling and Side Mount Brackets**

Description & Usage	One pair of L-shaped aluminum brackets for Ceiling or Side mounting  For Single or Double-faced Signs  Use 1 pair of brackets for ceiling mounting signs up to 42"W x 26"H  Use 1 pair of brackets for side mounting signs up to 26" square  Compatible with TCL, TCIL, PHX, PHXF, SBL and SBLF Series
Lengths	4" x 2" x various depths dictated by sign size
Specifications	0.125" Extruded 6063-T6 aluminum alloy bracket with pre-drilled mounting holes
Finish	Duranodic Bronze; Custom paint finishes available



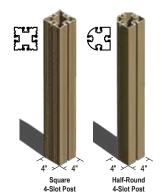
#### 21/4" x 3" Rectangular 1 & 2-Slot; Half-Round 1-Slot Post

Description & Usage	Available in either: <b>Rectangular</b> 1-Slot; <b>Rectangular</b> 2-Slot or <b>Half-Round</b> 1-Slot For Center Post and Flag Mount applications, can be used on signs up to 26"W For Double Post Ground, Side or Inverted (Ceiling) mounting can be used on all signs up to 84"H Compatible with TCL, TCIL, PHX, PHXF, SBL and SBLF Series
Lengths	<b>6" x 6" Baseplate:</b> 40", 60" or 90" <b>Direct Burial:</b> 60", 90" or 120"
Specifications	Post: 2¼" x 3" x 0.115 Extruded 6063-T6 aluminum alloy post with end cap Baseplate: 6" x 6" x 0.1875" welded 3003-H14 aluminum alloy
Finish	Duranodic Bronze; Custom paint finishes available



#### 4" x 4" Square & Half Round 4-Slot Post

Description & Usage	Available in either: <b>Square</b> 4-Slot or <b>Half-Round</b> 4-Slot  Heavy-duty, decorative post. Post has sign mounting channel on four sides  Use when mounting signs over 16 sq ft or when using a baseplate post longer than 90"  Compatible with TCL, TCIL, PHX, PHXF, SBL and SBLF Series		
Lengths	11¾" x 11¾" Baseplate: 40", 60", 90" or 120" Direct Burial: 60", 90" or 120"		
Specifications	Post: 4" x 4" 0.115 Extruded 6063-T6 aluminum alloy post with end cap Baseplate: 11¾" x 11¾" x 0.375" welded 6061-T651 aluminum alloy with gussets		
Finish	Duranodic Bronze; Custom paint finishes available		



#### **Variable Angle Mount**

Description & Usage	Used to mount a sign to an angled roof or surface. Bolts to surface (fasteners not included).  Adjustable to make custom angles. Compatible with TCL, TCIL, PHX, PHXF, SBL and SBLF Series				
Number of Mounts Needed		Sign Width Up to 26"W	Over 26", Up to 48"W	Over 48", Up to 60"W	
	Sign Height Up to 14"H	Quantity 1, VAM-10	Quantity 2, VAM-10	Quantity 3, VAM-10	
	Over 14", Up to 48"H	Quantity 1, VAM-20	Quantity 2, VAM-20	Quantity 3, VAM-20	
Specifications	0.1875" CNC routed 3003-H14 aluminum alloy bracket with pre-drilled mounting holes  Duranodic Bronze; Custom paint finishes available				
Finish					



For more information about these products visit directionalsystems.com or contact sales@directionalsystems.com



# We *personalize* and *accessorize*...

Let us provide a sign that meets your unique requirements.

## Personalize your design with customized selections:

- Message wording, color and font style
- Illumination style direct-view or backlit
- Custom paint color and finish including PMS color matching
- Full color graphics and symbols, including PMS color matching for logo branding

## **Optional Accessories:**

- Beacon strobe
- Piezo alarm
- Flasher



2201 West 50th Street • Erie, Pennsylvania 16509 Toll Free: **877-827-8296** • Fax: **877-827-8291** 

directionalsystems.com