Locating the Serial Number on Directional Systems Signs

Serial Numbers Location:
Facing the front of the sign, look on the right-hand lower edge of the frame. There will be a white label with the Directional Systems logo and contact information.

The serial number is the 12 digit alphanumeric code after SN: just below a barcode.

On older signs, the serial number is the alphanumeric number on the very bottom of the label and may have less than 12 digits.

TIPS:
The label that says “Electric Sign” does NOT contain the serial number.

Any “0” in the serial number are zeros; there are never any O’s or o’s.