

Visibility Chart for LED Direct-View Signs

Character Height	Readable Distance for Maximum Impact
2 Inches	100 Feet
2.5 Inches	125 Feet
3 Inches	150 Feet
3.5 Inches	175 Feet
4 Inches	200 Feet
4.5 Inches	225 Feet
5 Inches	250 Feet
5.5 Inches	275 Feet
6 Inches	300 Feet
6.5 Inches	325 Feet
7 Inches	350 Feet
7.5 Inches	375 Feet
8 Inches	400 Feet
8.5 Inches	425 Feet
9 Inches	450 Feet
9.5 Inches	475 Feet
10 Inches	500 Feet
10.5 Inches	525 Feet
11 Inches	550 Feet
11.5 Inches	575 Feet
12 Inches	600 Feet
12.5 Inches	625 Feet

Character Height that is less than 6" is Single Stroke

Character Height that is between 6" and 12" is Double Stroke

Character Height that is larger than 12" is Triple Stroke